

DRAFT SOUTHAMPTON CITY COUNCIL STRATEGY 2014-17

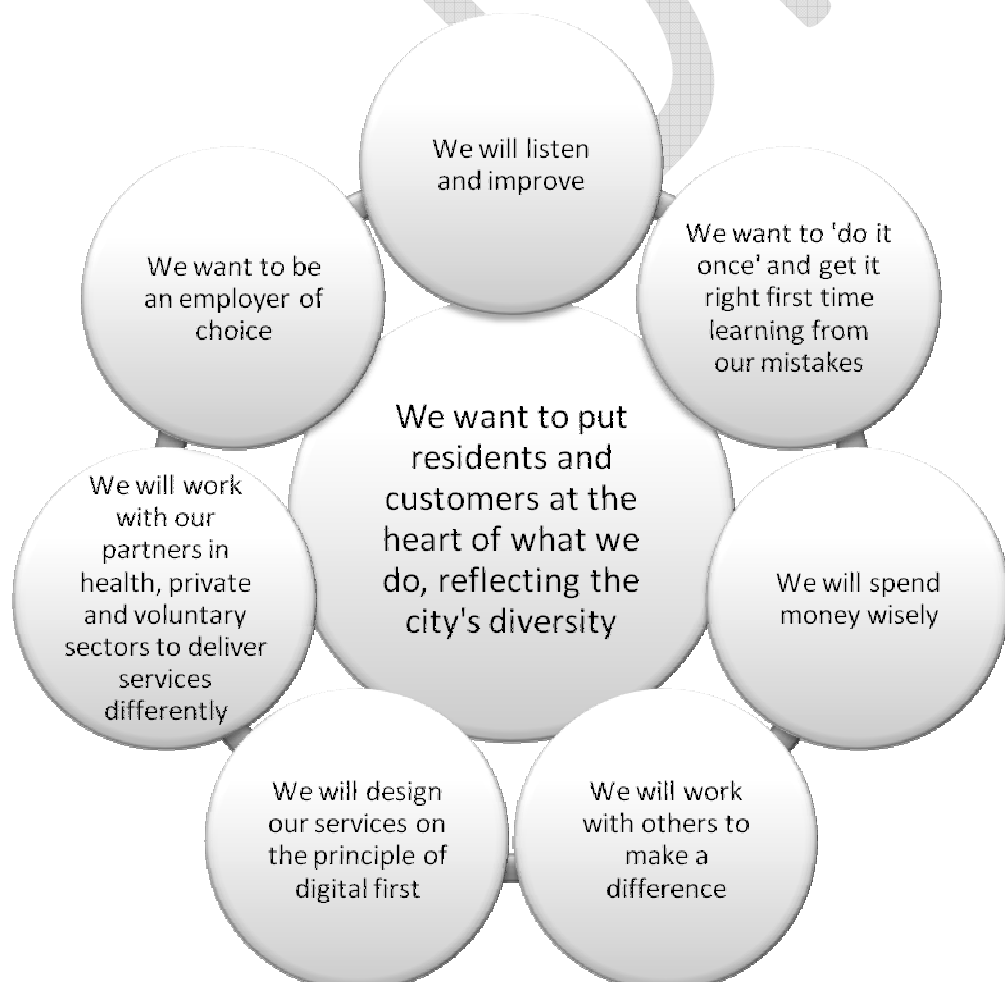
Contributing to the City Vision “Southampton - A City of Opportunity for all, where everyone counts”

OUR PRIORITIES

OUTCOME: BY 2017 WE WILL

1. Jobs for local people	<ul style="list-style-type: none"> • Increase investment into the city • Reduce unemployment for young people, care leavers and long term unemployed • Increase apprenticeship opportunities for young people • Improve educational attainment for all children and young people • Increase sign up to the Living Wage
2. Prevention and early intervention	<ul style="list-style-type: none"> • Encourage active and healthy lifestyles • Provide early help and support to victims of domestic violence • Work with families with complex needs to help them to “turn around” • Provide effective early help services for children in need • Enable more people to live independently in their own homes
3. Protecting vulnerable people	<ul style="list-style-type: none"> • Ensure provision for Children Looked After is based on ‘right child, right placement, right time’ only for as long as needed • Provide effective intervention for children in need of protection • Reduce youth offending • Increase in the proportion of people who use adults services who feel safe • Work with health to provide effective, seamless services to vulnerable adults
4. Affordable housing	<ul style="list-style-type: none"> • Increase the number of affordable homes • Improve the quality of council housing • Reduce the number of empty properties
5. Services for all	<ul style="list-style-type: none"> • Improve the condition of roads and pavements • Increase recycling • Improve street cleanliness • Modernise library provision to achieve best value
6. City pride	<ul style="list-style-type: none"> • Encourage voluntary work • Encourage participation in city life
7. A sustainable Council	<ul style="list-style-type: none"> • Increase access to information and services online • Manage future demand for our services effectively • Commission and deliver services that provides value for money and meets the needs of customers

How we will work



By 2017 we expect to be very different

- A sustainable council
- Different customer experience
- Commissioning services
- Mixed economy with different service delivery models
- Digitally driven
- Smarter working: Employees, Procurement, Assets
- Community ownership

How did we decide on these priorities?

Southampton Connect City Strategy 2014 – 2025

Priorities

- Economic growth with equality
- Skills and employment gap
- Healthier and safer communities

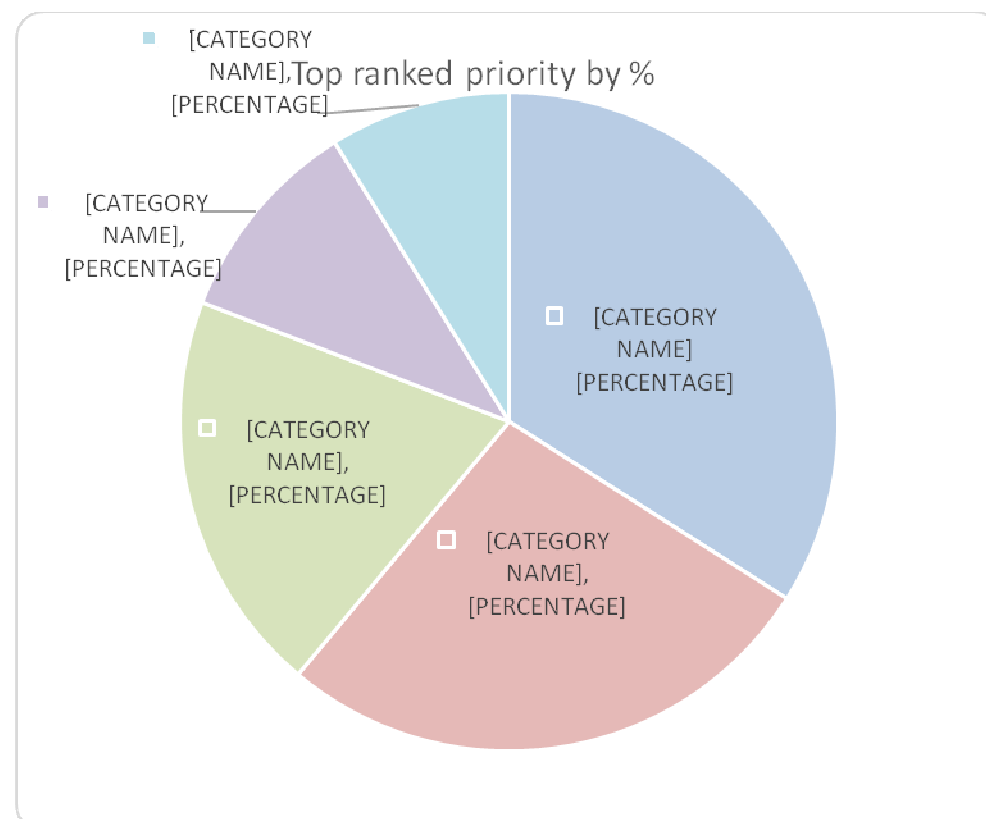
Cross cutting themes:

- Improving mental health
- Building community capacity
- Fostering city pride, passion and identity
- Delivering whole place thinking

City Survey 2014 feedback (from a representative sample)

- 31% of residents said that improving roads and pavements is one of the top the challenges for the council should with 26% saying it is the single most important thing that needs improving
- Providing jobs was the 5th most important challenge
- 57% of residents were satisfied with the council in keeping land clear of litter, with 29% being dissatisfied
- 63% of Southampton residents felt they have a strong sense of belonging to their local area
- 60% of residents said they have not volunteered in the last year
- 89% of residents have access to the internet
- 28% use email alerts and 27% use the website as the main source of information about the council
- 81% of residents exercise at least once a week

Feedback on the pre-budget priorities survey in October 2013



Success measures

Priorities	Measures – performance to be published quarterly on www.southampton.gov.uk/performance
Jobs for local people	<ul style="list-style-type: none"> • £ investment jobs created through the City Centre Master Plan • Jobs created for long term unemployed through City Deal • Long term unemployed and young people supported through City Deal • % of 16-18 year olds who are not in education employment and training • Apprenticeship starts • % pupils attaining level 4+ at key stage 2 • % all pupils achieving 5+ A* to C grades at GCSE including English and Maths • Employers in Southampton signed up to the Living Wage
Prevention and early intervention	<ul style="list-style-type: none"> • % of adult participation in sport and active recreation • % Smoking prevalence • Mortality rate from preventable causes • % of families worked with by the Families Matter programme who have been “turned around” and in a job for more than 6 months • % of referrals to Multi Agency Safeguarding Hub (MASH) where domestic violence is a feature • Permanent admissions of older people to residential and nursing homes of 100,000 population • % of older people who were still at home 91 days after discharge from hospital into reablement / rehabilitation services • Injuries due to falls in people over 65
Protecting vulnerable people	<ul style="list-style-type: none"> • % of children subject to repeat child protection plans. • % of children leaving care for permanence • First time entrants into the youth criminal justice system • % youth re-offending rates • % of people who use adults services who feel safe • Delayed transfers of care from hospital
Affordable housing	<ul style="list-style-type: none"> • Affordable homes delivered • Vacant homes empty for over 6 months • % of local authority housing stock that is non decent • Applications received for licensing houses in multiple occupation (HMOs) in Bevois, Bargate, Swaythling and Portswood wards • % of care leavers in suitable accommodation
Services for all	<ul style="list-style-type: none"> • % of main roads in need of maintenance • % of unclassified roads in need of maintenance • % of household waste sent for re-use, recycling and composting • Net cost of waste and recycling per household • % satisfied with the council keeping land clear of litter • <i>Library measure to be added</i>
City Pride	<ul style="list-style-type: none"> • % satisfied with Southampton as a place to live • % feel Southampton is a place where people from different backgrounds get on well together • % residents who take part in voluntary work • Visitors to major city events and museums and galleries
A sustainable council	<ul style="list-style-type: none"> • Agreed level of savings to be achieved • Customer Portal registered users • Transactions completed online • % agreeing council offers value for money • % satisfied with how the council runs things